

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2666813
Alt Order #: 27065265
Product Desc: issue
Estimate: 9178
Flight Dates: 09/15/20 - 09/21/20
Original Date / Rev: 09/14/20 / 09/14/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Women Vote PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN14921
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	80	\$46,380.00	\$39,423.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	80	\$46,380.00	\$39,423.00	0.00
Totals	80	\$46,380.00	\$39,423.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	09/15/20	09/21/20	KSN Today 1	CM	5-6am	MTWTF--	:30	5	\$200.00	P3	0.00	NM	5	\$1,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
KANSAS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--			5			\$200.00		0.00			
N 2	Multi	09/15/20	09/21/20	KSN Today 2	CM	6-7am	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--			5			\$400.00		0.00			
N 3	Multi	09/15/20	09/21/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	5	\$700.00	P3	0.00	NM	5	\$3,500.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--			5			\$700.00		0.00			
N 4	Multi	09/15/20	09/21/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	10	\$600.00	P3	0.00	NM	10	\$6,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Wichita KS KSNW

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FB Night in Amer Pre Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/14/20	09/20/20	-----S	1	\$1,600.00	0.00								
Totals													80	\$46,380.00	



125 West 55th St
New York, NY 10019

Contract # 27065265	Changes as of: 9/14/2020 at 2:13 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 144/150/9178	Flight: 9/15/20 - 9/21/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: WATERFRONT STRATEGIE	Advertiser: Women Vote	Market: Wichita	Total \$: \$46,380.00
3050 K ST NW #100	Product: issue	Office: WASHINGTON	Total Spots: 80
Washington, DC 20007	Agency Order #: 9943412	Service: Nielsen	Total CPP: \$0.00
	Buyer: Meade, Nicole	Primary Demo: Adults 35+	Total GRP:
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS	Traffic #: A2666813
	202-872-5880	202-872-5880	
	Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/15 - 9/15		Total Spots	Total \$	CPP*	GRP*
							9/15					
MSD 8	Tu-F,M 1p-2p		DAYS-OUR LIVES	\$340.00	0	30	10 6		6	\$2,040.00	\$0.00	0.0
MSD 9	Tu-F,M 3p-4p		ELLEN	\$400.00	0	30	5 3		3	\$1,200.00	\$0.00	0.0
MSD 10	Tu-F,M 4p-4:30p		JEOPARDY TWO	\$600.00	0	30	5 3		3	\$1,800.00	\$0.00	0.0
MSD 11	Tu-F,M 4:30p-5p		JEOPARDY	\$900.00	0	30	5 3		3	\$2,700.00	\$0.00	0.0
MSD 12	Tu-F,M 5p-5:30p		KSN NEWS-5P	\$1,000.00	0	30	5 4		4	\$4,000.00	\$0.00	0.0
MGD 17	W 8p-9p		ELLEN'S GAME OF GAMES	\$1,600.00	0.0	30	1		1	\$1,600.00	\$0.00	0.0
MGD 18	W 10:30p-11:30p		TONIGHT SHOW	\$560.00	0.0	30	1		1	\$560.00	\$0.00	0.0
MGD 19	Th 1p-4p		GOLF-US OPEN	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
MGD 20	Th 9p-10p		LAW& ORDER: SVU	\$1,600.00	0.0	30	1		1	\$1,600.00	\$0.00	0.0
MGD 21	F 3p-6p		GOLF-US OPEN	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
MGD 22	Su 6p-7p		FOOTBALL NIGHT IN AMERICA PREGAME	\$1,600.00	0.0	30	1		1	\$1,600.00	\$0.00	0.0
TOTALS:							80		80	\$46,380.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
09/14/20 2:13 PM	Sent To Rep	Patty Sparkman	SPOTS N/A DUE TO GOLF -PLEASE ACCEPT MG OFFER ASAP. THANKS